



LABOR EDUCATION

laboreducation.org | Free Worker Education | Union-Built in Tennessee

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Mr. Billy Dycus
President
Tennessee State AFL-CIO Labor Council
Nashville, Tennessee

RE: Request for \$3,000 in Support - Labor Education (laboreducation.org) - The Next Generation of the Labor Movement Is Here

Dear President Dycus:

Earlier this year I wrote to you asking for the Tennessee State AFL-CIO's letter of support for Labor Education (laboreducation.org) - the free, mobile-first worker-education platform I built on my own time and my own dime as a Tennessee union leader. Today I am writing with a different kind of request, because the platform has outgrown what one member's pocket can carry. I am respectfully asking the Tennessee State AFL-CIO to invest \$3,000 in Labor Education - and I want to show you exactly what that investment changes.

What Tennessee labor already has

Since my last letter, the platform has kept growing - and kept delivering, at zero cost to any local:

- Standalone portals for Tennessee locals and councils - BCTGM 252-G, LIUNA 3866, USW 84 and 7655, OPEIU 277, the Memphis & West TN CLC, and a dedicated Tennessee State AFL-CIO page already live at laboreducation.org/tn-aflcio.
- The 3rd Annual Memphis Labor Council Picnic ran its entire digital operation on the platform - a scannable QR program in English and Spanish, union-made tee orders, a community photo Memory Wall, and a direct Mobilize link so the national AFL-CIO counts every Tennessee turnout.
- Six free Know Your Rights quizzes with printable certificates, a seven-module 3D Construction Trades Simulator mapped to the MC3 pre-apprenticeship curriculum, Team4Success leadership training, a live Strike Tracker, a Union Job Board, and a full Voter Hub carrying the complete 2026 endorsed slate.
- Every page readable in 19 languages - English, Spanish, Vietnamese, Arabic, Chinese, and more
- so no worker in Tennessee, or anywhere on Earth, is locked out of their rights by language.

Why \$3,000 changes the movement

Three thousand dollars is what it costs to keep this platform free for every worker for a full year - hosting, infrastructure, the AI tools behind 'Ask President Bradshaw,' domain and security, and the print and QR materials that put it in union halls from Memphis to Mountain City. With the state federation's investment:

- Every Tennessee CLC - Nashville, Chattanooga, Knoxville, the Tri-Cities - can plug in with its own portal at no cost to them. One state, one platform, fifty-plus affiliates under one roof.
- Tennessee high schools, JAG-TN programs, and community colleges get a no-cost on-ramp to the Building Trades through the MC3 simulator - certificates print straight from a phone.

- Tennessee shows the entire AFL-CIO network that a Southern, right-to-work state built and funded the most accessible labor-education platform in the country. That story travels - to Washington, and to every labor movement in the world watching what the South does next.

The next generation is here

President Dycus, our future members are not waiting at the union hall door - they are on their phones. They are the students earning MC3 certificates on a lunch break, the young workers finding the Youth Library and the reentry hub, the kids at Whitehaven Youth Development stepping into an apprenticeship pipeline we built for them. Labor Education meets the next generation exactly where they already are - and it does it with a union label on every page. When the Tennessee State AFL-CIO puts \$3,000 behind that, it is not sponsoring a website. It is funding the on-ramp for the next generation of the labor movement - in Tennessee first, and from Tennessee to the world.

The ask

A one-time contribution of \$3,000 from the Tennessee State AFL-CIO Labor Council to sustain and expand Labor Education for the coming year. In return, the state federation will be recognized on the platform as its founding statewide supporter, with the Tennessee State AFL-CIO seal and leadership spotlight displayed on the partner page - and every affiliate in the state gets the full platform, free, forever.

I remain glad to walk you or any Executive Board member through a live demo - by phone, by video, or in person at the Nashville office any day you are in. Checks can be made payable to Kevin Bradshaw, memo line 'Labor Education,' and I will document every dollar.

Tennessee labor does not get many chances to lead the country on something. This is one of them - and this time, the whole world can see it on their phones.

In solidarity,

Kevin Bradshaw

Founder, Labor Education (laboreducation.org)

President, Memphis & West Tennessee Central Labor Council, AFL-CIO

Vice President, Tennessee State AFL-CIO | Member, BCTGM Local 252-G

