



LABOR EDUCATION

laboreducation.org | Free | Mobile-First | Union-Built in Tennessee

One-page briefing for the Tennessee State AFL-CIO Executive Board - August 2026

19

LANGUAGES ON
EVERY PAGE

8

UNION & FED
PORTALS LIVE

6

KNOW YOUR RIGHTS
QUIZZES + CERTS

\$0

COST TO ANY
WORKER, EVER

EDUCATION & PIPELINES

- 7-module 3D Construction Trades Simulator mapped to the MC3 pre-apprenticeship curriculum - printable certificates
- Six Know Your Rights quizzes (English + Spanish) with auto-issued printable certificates
- Labor Education Academy - 7 free courses, plus a free Negotiation School and AI & Workers course
- Team4Success leadership training with certificates
- Youth Library, youth-to-apprenticeship pipeline, and Back To Work reentry hub
- Free eBook: Struggle and Solidarity - Labor Strikes in Memphis (1968-Present)

ORGANIZING & ACTION

- Southern Voter Power Hub carrying the complete 2026 TN AFL-CIO endorsed slate - all 49 candidates
- Live Strike Tracker and Union Job Board
- Event hubs that ran the 3rd Annual Memphis Labor Council Picnic - QR program (EN/ES), union-made tee orders, community photo Memory Wall
- Direct Mobilize links so the national AFL-CIO counts every Tennessee turnout
- Local Business Hub promoting union-friendly small businesses
- Portals live: BCTGM 252-G, LIUNA 3866, USW 84 & 7655, OPEIU 277, Memphis & West TN CLC, TN AFL-CIO, MS AFL-CIO

FORMAL WRITTEN SUPPORT ALREADY SECURED

Shelby County Mayor Lee Harris | Memphis-Shelby County Schools Board | Greater Memphis Workforce Development Board

THE ASK: \$3,000 = ONE FULL YEAR, FREE FOR EVERY WORKER

Hosting, security & domain | AI tools behind 'Ask President Bradshaw' | Print & QR materials for union halls statewide | A portal for every Tennessee CLC - Nashville, Chattanooga, Knoxville, Tri-Cities - at no cost to them. In return: the Tennessee State AFL-CIO is recognized as the platform's FOUNDING STATEWIDE SUPPORTER, seal and leadership spotlight on the partner page. Checks payable to Kevin Bradshaw, memo 'Labor Education' - every dollar documented.

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SCAN TO SEE IT LIVE